Mother's Day Spa Day Giveaway 2021 Rules

- The Mother's Day Spa Day Challenge 2021 is sponsored by KPMX, Elite Salon and Day Spa, Quinn Marie Boutique, Barbs Main Street Gifts & Baskets, Sweetly Vintage, Zoe's Nook, and Walker Pharmacy.
- 2. There will be 1 prize per week for 5 weeks drawn from each week's entries and one grand prize awarded at the end of the contest drawn from the 5 weekly winners. The first week's prize will be awarded on April 2, 2021. Prizes have no cash value. The prizes awarded by the participating businesses are awarded as is. The businesses may substitute a comparable prize, as determined by the business, in the case a prize is unavailable.
- 3. The weekly prize: At the featured business of the week, pick a code strip. Text the code along with your first and last name and the first and last name of the mom or person who is like a mom to you that is being nominated for the Mother's Day Spa Giveaway weekly prize and grand prize to the number on the code strip. All valid entries for that week will be eligible to be in the drawing on Friday of that week for the weekly prize provided by that week's featured business. The weekly prize will have a value around \$50. Weekly drawings will be held on Friday at that week's featured business around 11am. The winner will be announced on Facebook. That winner will be eligible to be entered into the grand prize drawing.
- 4. The grand prize: Each weekly winner will be eligible to win the grand prize. The grand prize drawing will take place at Elite Salon and Day Spa on May 7 around 3pm. The grand prize is a single "Spa Day" for one at Elite Salon and Day Spa for the winner! The package will include a suite of services that may include European Facial with Paraffin on hands & feet, a massage, a relaxed pedi with

gel polish, gel polish manicure with nail art, scalp treatment/ hair reconstruct with style, eyebrow arch with tint, bright lights (10 foils) with women's design haircut, and professional salon products. Elite Salon and Day Spa will schedule services on a date to be agreed upon by Elite Salon and Day Spas and the winner. Prize value approximately \$500! Elite Salon and Day Spa reserves the right to substitute services. Northeast Colorado Broadcasting, LLC, KPMX-FM, and all other participating businesses are not responsible for any conditions, complaints, problems or other issues arising from any services rendered at Elite Salon and Day Spa. The grand prize may not be shared or transferred and is only available to the grand prize winner. If the winner is unable to claim the prize, the prize will be forfeited.

- 5. Winner of the Grand Prize must claim the prize by November 30, 2021. Weekly prizes must be claimed at the business offering the prize by May 7, 2021. Prizes not claimed by these dates will be forfeited.
- 6. Weekly and Grand Prize winners do not have to be present to win.
- 7. To be valid, all submissions must be texted to 970-522-4800 and include the first and last name of the person nominating, the person being nominated and the code from the code strip.
- 8. A new set of code strips will be placed at each week's featured business. After the weekly drawing on Friday, all entries for that week will be invalidated. A new entry is required each week from that week's featured business.
- Only ONE weekly winner will be chosen from all entries that have been submitted during the week. Only ONE grand prize will be awarded from the 5 weekly winners.
- 10. At the discretion of KPMX, an additional weekly drawing may be held at Elite Salon and Day Spa for an additional entry into the grand prize drawing. This additional drawing will have the same rules as all the weekly drawings, however the weekly prize will be an entry into the grand prize drawing only.
- 11. Only ONE entry per day/ per person. Only one code strip can be pulled by one person each day. Any weekly winner cannot win another weekly prize. The winner is the person nominated. A person can be nominated by multiple people. But in no event can a person nominate more than one person per day.

- 12. The Mother's Day Spa Challenge nominees must be a resident of Morgan, Logan,Yuma, Sedgwick, Phillips or Washington Counties.
- 13. The grand prize will be announced at Elite Salon and Day Spa on May 7th around 3 pm live on air on 105.7 KPMX at Elite Salon and Day Spa at 1115 West Main St., Sterling, CO.
- 14. KPMX and the other sponsors are not liable for misdirected entries, entries that do not have the required information, entries that are illegible, entries that are delayed or not received for any reason.
- 15. Nominators must be at least 16 years of age to submit an entry. If selected as the Grand Prize winner, the winner needs to be able to make arrangements with Elite Salon & Day Spa for appointment times.
- 16. Winners will be announced on Facebook Live Friday April 2nd, 9th, 16th, 23rd, and 30th
- 17. Employees and immediate family members of Northeast Colorado Broadcasting or any of the participating sponsors are not eligible to participate.
- 18. If multiple instances of the same code are received, only the first instance will be entered.
- 19. All the regular contest rules of KPMX and Northeast Colorado Broadcasting apply.