

# **Northeast Colorado Broadcasting (NCB)**

**KSIR-AM KPRB-FM KPMX-FM KCGC-FM KRFD-FM KRJN-FM**

## **CONTEST RULES**

1. No purchase is necessary to participate in or win any Northeast Colorado Broadcasting (NCB) contest.
2. By participating in a contest you agree to these rules. Decisions by NCB regarding winners and interpretation and administration of contest rules and details are final.
3. Contests are open to NCB listeners 18 years of age and older, except as follows:
  - A. There may only be one winner per household of a NCB contest in any 30-day period.
  - B. If a member of a household wins a prize valued at \$1,000 or more, no member of that household may win another prize valued at \$1,000 or more within the next 12 months.
  - C. A household may only participate in any NCB contest once per day.
  - D. Current and former employees of Northeast Colorado Broadcasting, interns, contractors, agents, and employees of participating sponsors, promotional partners or advertising agencies and of other broadcast companies, and their immediate family members and/or household members are not eligible for any contest.
4. Contest entries will only be accepted in the manner and at the times announced for each contest. NCB is not responsible for contest entries that are not received for any reason. Entries are the property of NCB. If an entry is illegible or cannot be understood, or does not supply all required information, the entry will be considered invalid.
5. When requested a contestant must disclose his or her legal name, address, telephone number and Social Security number and show legal ID. Winners may be required to sign tax forms, affidavit of eligibility and/or release. If the requested information or signatures are not provided or information given is untrue, contestant or winner may be disqualified.
6. Payment of taxes is the sole responsibility of prize winners.
7. Despite any inference or statements made at an event or on the air, a contestant is not officially a winner until NCB has determined that all eligibility requirements have been met and contest rules have been complied with.
8. Prizes are non-transferable and substitutions of cash or equivalent prizes will not be made other than a substitution by NCB that NCB, in its sole discretion, may determine

to be appropriate under the specific circumstances. Should a prize become unavailable for any reason, NCB, its stations, sponsors or partners are not liable for substitution or replacement of the prize.

9. Unless awarded at an event, prizes must be picked up at the NCB station that was organizing the contest: 220 State St., Suite 106, Fort Morgan or 117 Main St, Sterling, CO. Prizes must be claimed during normal business hours. Prizes that are not claimed within 30 days will not be awarded.

10. Each contestant and winner agrees that NCB can use his or her voice, name and likeness for promotional purposes on any medium without additional compensation.

11. NCB and its sponsors are not responsible for any typographical or other error in printed materials associated with a contest or errors in the administration of a contest or announcement of prizes or winners.

12. By participating in a contest or accepting a prize, contestants and winners and their representatives agree to release Northeast Colorado Broadcasting and its stations, its sponsors, and promotional partners from any liability, claims or actions of any kind for injuries, damages, or inconveniences that may be sustained in connection with the contest or with the receipt or use of any prize or while traveling to or from any contest or prize related activity.

13. A contest is void if prohibited or regulated.

14. Individual contests may have separate rules, including separate eligibility rules.

15. From time to time, as a one-time event or as a regular part of a broadcast, NCB or one of its stations will conduct an on-air giveaway or giveaways. These giveaways will involve a listener being the designated caller under the scheme announced on air or by correctly answering a question as determined by NCB and/or its employees, contractors or sponsors. Should there not be a winner under the scheme announced on air or a correct answer to the question given on air the stated prize will not be awarded at that time and may be awarded at a different time or in a different contest or not at all.

16. NCB reserves the right to change or amend these rules at any time.